

VIDEO PRESENTATION SCHEDULING AND CONTROL METHOD AND
SYSTEM

ABSTRACT OF THE INVENTION

5 A system for scheduling and controlling presentation of data (10) includes a
data library (40) operable to store a plurality of features (44) and promotional data
(42). The system (10) also includes a plurality of data presentation units (30a-30n)
each operable to present at least one of the plurality of features (44), where at least
one of the plurality of data presentation units (30a-30n) is coupled to the data library
10 (40). The system (10) also includes a server (60) coupled to the data library (40) and
operable to select at least one of the desired number of features (44) to present at a
selected one of a desired plurality of times. The server (60) is also operable to
determine restrictions applicable to the selected feature (44) and select applicable
promotional data (42) to be presented with the selected feature (44). The server (60)
15 is also operable to select a location in which to present the selected feature (44). The
server (60) is also operable to automatically provide the selected feature (44) and
promotional data (42) from the data library (40) to at least one of the plurality of data
presentation units (30a-30n) in the selected location at approximately the selected one
of the desired plurality of times. In addition, the scheduling and control process may
20 also be further operable to control at least one facility element (32a-32m) within the
selected location at the selected one of the desired plurality of times.